

## Because it is you

The bag is not too conspicuous or too girly. Because it is you who shines, the bag does its job to enhance your everyday life.

# Life is brighter



Life is brighter when you are blessed with freedom on what's possible with all your favorite items with you.

## The background



Harvest Hills' two-way backpack was initially developed as a mom's bag, or so-called diaper bag.

When we conducted thorough interviews with moms and ladies who are keen to fashion and lifestyle, we came across essential factors not only for a diaper bag, but for an indispensable everyday bag in general.

#### The essentials are:

- Functionality and comfort with no sacrifice on the look.
- No constraints on scenes, outfits, and purposes.
- Not-too-girly, unisex design to help dads help moms.

The outcome was an ideal allrounder for all active ladies.

### Confidence in the bag





Some of our customers include Isetan Mitsukoshi Holdings, the largest department store company in Japan, and ANA Arilines, an airline company awarded the most prestigious 5-star rating from Skytrax.

### **QUALITY**

The bag quality has been proved by a renowned apparel inspection company in Japan. X-ray, visual, and hand inspections are performed before it's shipped.





#### **DETAILS**

Inner pockets: 6

(one insulated pocket)

Outer pockets:

Back pocket:

Inner pouch: 1

Coiled cord keychain:

Materials

Polyester 100%: black (quilt), navy (quilt),

gray (quilt), gray-pink (smooth), black-star

(smooth)

Nylon 100%: black (smooth), navy

(smooth), dark-khaki (smooth)

Weight: 591g (1.3lb)

Shoulder strap load 20 kg

(44 lb)

Origin: China (all items are

thoroughly inspected in

Japan)

### Inquire us now!

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